



The *Covenant Health Research Centre* presents:

*“Designing & Delivering Survey
Questionnaires:
A Guide to Decisions & Procedures”*

This workshop will provide a step-by-step guide of how to build and create a survey questionnaire to achieve your research objective. Participants will learn how to design, create, and conduct a survey project or improve a current survey program with a special focus on survey questionnaire design. This workshop is designed for different health professional groups and assumes little prior knowledge.

Aims of the workshop:

- 1) To develop skills at writing good survey questions to avoid common pitfalls
- 2) To become familiar with designing survey scales, including Likert-type scales
- 3) To understand survey sampling and how to get higher response rates
- 4) To identify biases in survey delivery practices that may corrupt the value of the data

There is **no charge** for this workshop.
Continental breakfast will be provided.
To **register** contact Mary-Ann Clarkes at the
Covenant Health Research Centre
735-2274 or email research@covenanthealth.ca

*Wednesday, June 16th, 2010,
08:00-12:00 hrs*

Misericordia Community Hospital,
Boardroom#IN-106



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2010 WORKSHOP SERIES